


## PERSONAL INFORMATION



## Gianluca Panebianco

 Pescara (PE) - ITALY

 As first contact, please contact me via email, or social networks or skype

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 Skype panebianco3d

Sex Male | Date of birth 22/10/1973 | Nationality Italian

## PREFERRED JOB STUDIES APPLIED FOR

I was working as a 3d generalist, web designer and developer, seo specialist, windows/mobile ui designer for more than 10 years, and I would like to improve my skills in one or more of these fields.

## WORK EXPERIENCE

April 2004 - Present

### Employee as designer, web developer and seo specialist

Taiprora SRL, Via Aterno 34, 66020 San Giovanni Teatino (CH) ITALY – [www.taiprora.it](http://www.taiprora.it)

- Accounting and project management on web projects
- Web designer and developer
- SEO Specialist
- Windows applications UX/UI designer for automation engineering softwares

Company works in these areas: [Business Intelligence](#), [Automation Engineering](#), [Web Engineering](#)

June 1998 - Present

### Freelance as 3d generalist, web designer, app developer, graphic designer

Freelance at home

- Accounting and project management;
- Web designer and developer;
- SEO Specialist;
- Graphic designer (vector graphics, brochures, leaflets, business cards);
- 3d generalist for modeling, renderings and animations;
- Designer and developer for mobile applications (Symbian);
- UI designer for IOS app development;

[Advertising](#), [Marketing](#), [Web](#), [Graphics](#)

February 2001 – February 2004

### Web designer and developer, graphic designer

Blu Italia SRL (company closed on February 2004)

- Web / Flash designer and developer;
- Graphic designer (vector graphics, brochures, leaflets, business cards);
- 3d generalist for modeling, renderings and animations;

[Web Agency](#)

November 2000 – January 2001

### 3d generalist, flash developer

Oiko SRL, via Po 74, 66020 S.Giovanni Teatino (CH) ITALY - [www.oiko.co.uk](http://www.oiko.co.uk)

- Web designer and developer;
- Graphic designer (vector graphics, brochures, leaflets, business cards);
- 3d generalist for modeling, renderings and animations;

[Web and Media agency](#)

November 1999 - September 2000

### Employee in the Personnel Department

Fater SPA, Via Alessandro Volta, 10 - 65129 Pescara (PE) ITALY - [www.fater.it](http://www.fater.it)

- Employee for data entry to the System to generate monthly pay packets;
- [Chemical – this company is a world leader in the production of diapers](#)

March 1998 – November 1998

### Employee in the Personnel Department

Università degli Studi di Teramo, Viale Crucoli 122, 64100 Teramo (TE) ITALY – [www.unite.it](http://www.unite.it)

- Employed as scholarship winner;
- Data entry to transfer students data from old paper folder to new Database System;
- [University](#)

## EDUCATION AND TRAINING

May 2013 – July 2013

### Web Marketing Specialist

Certification issued by Madri.com - <http://www.madri.com/cgi-bin/wmt.pl?id=h2tmA&t=wms2>

- SEO & organic placement,
- Online advertising & web tracking,
- Email Marketing,
- Social Media Marketing

September 1994 – April 2002

### Degree in Statistics

University of Teramo - Italy

- vote 107/110
- Statistics
- Demographics
- Probabilities analysis
- Inference
- Statistical models
- Multivariate analysis
- Survey sampling
- Statistical quality control

## PERSONAL SKILLS

Mother tongue(s)

Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B1	B1	B1	B1	B2
	-				
French	A2	A2	A2	A2	B1
	-				

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

**Communication skills** Working for more ten years in the same company, I developed good skills in communication with my colleagues and in the relationships with my clients, such as:

- Good abilities in active listening, asking questions to clarify concepts and project specifications;
- Good presentation and writing Skills to produce reports, presentations, emails, to clarify and fix goals or to collect requirements for a project, or to show a demo;
- Good interpersonal skills, trying to create friendly relationships with my teammates and colleagues, and a formal and polite behaviour with clients.

**Organisational / managerial skills** Good abilities in planning, scheduling, time management, dividing large projects into small tasks and assigning to the teammates (or even to the client).  
 Very good abilities in writing documents, reports, commercial offers and time/cost planning.  
 Very good abilities in setting and reaching dealines.  
 Additionally, good abilities in commercial, accounting and web marketing strategies.

**Job-related skills** Very good abilities in:

- Communication with both clients and my colleagues
- Teamwork and
- Initiative
- Problem solving

**Computer skills**

Web Languages

- HTML 4 (excellent)	- Javascript (sufficient)
- CSS 2 (good)	- PHP (sufficient)
- Flash Action Script 2 (good)	- ASP-VBScript (basic)

Web-dev softwares

- Adobe Dreamweaver (Excellent)	- Adobe Flash (good)
- Adobe Fireworks (Excellent)	

Web marketing web apps/services

- Google Analytics (good)	- Google Adwords (sufficient)
- Google Webmaster Tools (good)	- Google Adsense (good)
- Facebook Ads (good)	- Majestic Seo (basic)
- Mailchimp (basic)	- Webtrends WebPosition (good)

CMS

- Wordpress (good)	- Joomla! (basic)
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3d Applications

- Newtek Lightwave 3d (good)	- Unity3d (basic)
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Graphics Applications

- Adobe Photoshop (basic)	- Adobe Illustrator (good)
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Video Applications

- Adobe Premiere (basic)

Mobile Development

- Adobe Flashlite 1.x, 2.x (good)

Databases

- MySQL (sufficient)

Servers

- Apache (basic)	- Internet Information Services (basic)
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#### Office Automation

- Microsoft Word (good)
- Microsoft Excel (good)
- Microsoft Powerpoint (good)
- Adobe Acrobat Professional (good)
- Microsoft Visual Source Safe (basic)

#### Operating Systems

- Windows (good)
- Mac OS (basic)

#### Driving licence

- A3 (motorbikes)
- B (cars and light trucks)

### ADDITIONAL INFORMATION

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#### Projects

Please read the annexed document for a list of some projects I worked on.

#### Hobbies and interests

- Traveling to discover foreign cultures (best destination: Asia);
- Contemporary visual arts: cg animation, movies, design;
- Sport: playing five-side soccer, gym, riding motobikes;

#### Memberships

- PADI Certified Advanced Open Water diver;
- FIDAS - Blood donors Associations Italian Federation: blood donor volunteer;
- Save the Children: sponsoring of a child and his community in Mozambique

### ANNEXES

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- List of some projects I worked on;

Copies of degrees and qualifications:

- Degree in Statistics,
- Padi Advanced Open Water Diving certification,
- Madri Web Marketing Specialist Certification

- 2013 **"Production Line Stops Manager/Supervisor": Web Application to control Stops in the Production Line. With full statistics and reports for Management, to improve production procedures.**  
**Client: Menarini Spa**  
▪ Role: UI designer, frontend web developer
- 2013 **"eTraining": Web Application to manage corporate training courses for employees**  
**Client: Fater Spa**  
▪ Role: UI designer, frontend web developer
- 2013 **"Test Machine": SCADA to manage and testing rubber hoses before start the mass production**  
**Client: Parker**  
▪ Role: UI and graphic designer
- 2012 **"Layout MES": Analysis and web design for a corporate MES**  
**Client: Aptar Group**  
▪ Role: UI designer, frontend web developer
- 2012 **"ROC": AAAAA (ROC) - Web application to simplify the management the Company machines buying processes, managing the requirements from the production areas, until the autorizations from the management, and the depreciation of those machines during the years.**  
**Client: Fater Spa**  
▪ Role: UI designer, frontend web developer
- 2012 **"WINCC MAS": A SCADA software made in WinCC to manage missions in the Automatic Warehouse**  
**Client: Sanofi Aventis**  
▪ Role: UI and graphic designer
- 2011 **"iRotary": iPad application to track and manage club events (the app will be published on the AppStore on october 2011)**  
**Client: Rotary Club Pescara Nord**  
▪ Role: Analyst
- 2011 **"EyeCheck": Measuring System based on videocamera and laser for dimensional characteristics of tissues applied in the production of tyres**  
**Client: Bridgestone**  
▪ Role: Analyst, UI and UX designer and graphic designer
- 2011 **"Shell": A doorway for the customer's intranet: with an iGoogle like interface, the user can access to all other applications and have a quick look for all his activities, tasks and projects**  
**Client: Fater Spa (Procter&Gamble Group)**  
▪ Role: Analyst; UX, graphic and web developer (html+css+jquery)

- 2010 **"DeCecco iPhone App": corporate app for iPhone.**  
<https://itunes.apple.com/app/de-cecco/id382031959?mt=8>  
**Client:** DeCecco
- Role: UX and graphic designer
- 2010 **"Selex Datacenter": Supervising application to manage and control a datacenter, to control servers' temperatures, fire emergencies, room access and heating on/off.**  
**Client:** Selex (Finmeccanica Group)
- Role: UX and graphic designer
- 2010 **"Video Standard Project": An intranet application that plays video to help mechanics on all procedures they have to follow to apply the quickest and better procedures on the motorbikes assembly line**  
**Client:** Honda Italia
- Role: Analyst, ux-graphic designer, web developer (html+css+jquery)
- 2009-2010 **"WAVE CMS": A web content management system fully developed by Taiprora. Fully customizable and highly seo oriented. Developed in php-mysql-css-javascript (jquery).**  
**Client:** Taiprora
- Role: Analyst, web developer (html+css+php developer)
- 2009 **"Mobile Catalogue": Porting into web mobile of the Dayco's Web Catalogue to browse more than 5000 of their products**  
**Client:** Dayco Europe srl
- Role: Analyst, UX and graphic designer, web developer (html+css+javascript)
- 2009-present **"Mappe di Viaggio": Blog about travels and trips around the world**  
<http://www.mappediviaggio.com/>  
**Client:** Personal project
- Role: Analyst, graphic and web developer to customize Wordpress open source cms.
- 2009 **"Crane mission manager": PC Windows software to manage a crane in the raw materials warehouse, assign missions, manage alarms and warnings, customize reports**  
**Client:** Hydro Aluminium
- Role: UX designer
- 2008 **"Pallet Warehouse": PC Windows software to fill pallets with end-products, label each pallet to track it, and deliver them to the pallet warehouse**  
**Client:** Sanofi Aventis
- Role: UX and graphic designer
- 2007 **"Business Information Office Website (BIO)": Web Application to manage Group informations in several areas as communication, finance, human resources, competitors.**  
**Client:** Tod's Group
- Role: Analysis and project documentation, Project Management, Design and graphic interface implementation

- 2007 **"Backoffice": Web Application (backoffice) to manage flight ticket bookings, routes, flights, and flight companies that cooperates with OnAir. The Application contains a full statistics and custom reports area.**  
**Client: OnAir**  
 ▪ Role: Analysis and project documentation, Project Management, GUI concept and design
- 2007 **"Media Planning": Web Application to manage worldwide Media Plannings, based on budget for each country and set of customizable media and magazines.**  
**Client: Tod's Group**  
 ▪ Role: Analysis and project documentation, Project Management, Design and graphic interface implementation
- 2007 **"Automatic Warehouse Novares": This Windows Application was developed as Control System for Emsar / Novares Warehouse made up 2 floors and 4 different translators-elevators.**  
**Client: Emsar Spa**  
 ▪ Role: Usability analysis, graphic interface design a graphic support for development team.
- 2007 **"EBusiness Website": Emsar official Website (international dispensing solution producer) made in 6 different languages, completed with an ebusiness system used by Distributors to order product samples.**  
**Client: Emsar Spa**  
 ▪ Role: Analysis and project documentation, Project management, layout development
- 2003-present **"Dayco Aftermarket Worldwide Website": Official website for this leading company in Europe, South America and Asia power transmission belts for cars, scooters and heavy duty vehicles. Website available in 13 different languages.**  
**url: <http://www.daycoaftermarket.com/>**  
**Client: Dayco Europe Srl**  
 ▪ Role: Analysis, project and commercial documentations, Project Management, Graphic Design, full development in html, css, javascript and flash, SEO
- 2006-2009 **"Travel Guides": City tourist guide for mobile phones with Adobe Flashlite player. These mobile applications don't need any internet connection neither a GPS to work. Travel guides includes maps, detailed descriptions, an internal search engine, automatic distance calculator and customizable points of interest.**  
**More info and online demo: <http://www.panebianco3d.com/store/en/london-city-guide>**  
**Client: Personal project**  
 ▪ Role: Analysis, Design, full development in Flashlite 2.x technology, Copywriting, Web Marketing, user manuals (Italian and English)
- 2006 **"Foundry Supervisor": Windows Application to control the Hydro Foundry department, company specialized in aluminium bars production.**  
**Client: Hydro**  
 ▪ Role: Graphic interface design a graphic support for development team, user manual
- 2006 **"Automatic Warehouse": Windows Application to control the Hydro mould warehouse, used to produce aluminium bars.**  
**Client: Hydro**  
 ▪ Role: Graphic interface design a graphic support for development team, user manual

- 2006 **"VPN Monitor": Web Application to control and manage (switch on/off) VPNs available in the Dayco extranet (4 continents). The interface was made in full graphics with maps and leds placed into each areas; user can zoom-in and out these areas.**  
**Client: Dayco Europe Srl**
- Role: Analyst, web designer and frontend developer.
  - Notes: interface implementation in Flash technology (actionscript coding)
- 2005 **"MetalWarriors MMORPG Demo": 2d RPG to play online e multiplayer (MMORPG) made in tile based isometrics. Still under development**  
**Analyst, Designer, developer.**  
**Client: Personal Project**
- Role: Concept, analysis, graphics, development Flash technology (actionscript 2)
- 2005 **"Price Survey": Web Application to collect and control competitors prices, photos and other informations. Additionally, this application have a fully report area to compare internal products with competitors products.**  
**Client: Tod's Group**
- Role: Analysis, design and layout development, user manuals (Italian and English)
- 2005 **"Microinvaders": Advergame for mobile phones. A clone of classic game Space Invaders.**  
**Client: Personal project**
- Role: Analyst, designer, developer.
  - Notes: Full development in Flashlite 1.1 technology, Copywriting, Web Marketing.
- 2005 **"MarketSurvey": Web Application to control competitors data, selling volumes and profits. Reports are created extracting data from database and creating Excel files with pivots for additional operations.**  
**Client: Aptar Group**
- Role: UX Designer, web designer, web developer.
  - Activities involved: Usability analysis, graphic design and layout development (html + css), documentations and user manuals (English)
- 2005 **"Ecommerce / Online Catalogue": Web Applications made in JSP to selling products (belts and other products made by Dayco Europe for automotive) and to browse the company catalogue. url: <http://www.daycocatalogue.com>**  
**Client: Dayco Europe Srl**
- Role: Usability analysis, graphic design and layout development
- 2005 **"3d Animations and renderings for for FIBA European Women Basketball Championship 2007 Organization Committee": Video presentation with 3d contents for the bid to organize the FIBA Championships 2007. The Committee has won the bid.**  
**Client: Oiko / FIBA**
- Activities involved: 3d modeling, texturing, renderings and animations of Building "Palazzetto dello Sport di Chieti (Palatricalle)", where basketball matches are played during this competition. I created both internal and external models, for a total of 6 different locations as playground, press room, vip area, etc.
- 2004 **"Interactive CD-ROM: I Parchi d'Italia (Italian Parks)": Multimedia CDROM developing**  
**Client: Carsa (for Italian Environment Ministry)**
- Role: Graphic designer, Flash Developer



- 2004 **"Production Line Stops Manager/Supervisor": Web Application to control Stops in the Production Line. With full statistics and reports for Management, to improve production procedures.**  
**Client: Honda Italia Spa**  
 ▪ Role: UX Designer, frontend web developer
- 2004 **"End Products Tracking Manager": Pocket PC Application (Windows Mobile OS) to manage tracking of each pallets, products and shippings. The application interfaces with a server to allow the Management to view data in real time.**  
**Client: DeCecco Spa**  
 ▪ Role: UX/UI Designer
- 2003-present **"Argos: Surveillance System": Windows Application for building automation and surveillance purposes, to view the status of each areas, buildings and rooms, and to manage CCTV videocameras, intercoms, doors and gates.**  
**Client: BBBBB**  
 ▪ Role: UX designer, interaction designer  
 ▪ Other activities involved: Usability analysis, 3d modeling and rendering for project presentation, interface design and implementation, user manuals.
- 2003 **"Factory View": Web application to publish news, reports and company informations inside the company factory. These contents are showed using 11 plasma displays (50" each).**  
**Client: Garrett (Honeywell)**  
 ▪ Role: UX designer + web developer: graphic interface desing and implementation
- 2001-2002 **"Paladozza 3d": modeling and rendering of the arena where Fortitudo Basketball Team played its home matches, and conversion in a website to explore the areas, rooms and discover information, audio files, photos**  
**Client: Oiko / Fortitudo Basketball Bologna**  
 ▪ Role: Analyst, 3d Developer (modeling, texturing, renderings), web designer and developer (conversion in a mini website in Flash)
- 1996-present **"3d Anime Robots": 3d modeling and renderings from many anime robots series (japanese tv series and comics) as Neon Genesis Evangelion, Gundam, Grendizer, Mazinger, Voltes V, and many more.**  
**url: <http://www.panebianco3d.com/anime-robots-3d.htm>**  
**Client: Personal project**  
 ▪ Role: 3d modeling, texturing, 3d renderings